Toyota Forklift

In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck dealer since 1992. This company has been based out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With a great reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyotaâ??s legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota equipment and components designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continual development and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current federal EPA standards and have complied with Californiaâ??s strict emission standards and policies.

TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyotaâ??s accomplishment to its stout commitment to manufacture the finest quality lift vehicles while delivering the utmost customer service and support. â??We must be able to learn and predict the needs of our customers,â• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â• TMHUâ??s parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the worldâ??s principal lift truck dealer and is amongst the magazines impressive Worldâ??s Most Admired Companies.

New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other corporations and no other lift truck producer can meet Toyotaâ??s history of protecting the natural environment while simultaneously encouraging the economy. Environmental accountability is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end product is a lift vehicle that produces 70% fewer smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipmentâ??s system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift vehicles offer superior durability, visibility, output, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The companyâ??s System of Active Stability, often known as â??SASâ?•, helps decrease the risk of incidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability is able to sense circumstances that could lead to lateral unsteadiness and possible lateral overturn. When any of these conditions have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truckâ??s stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding stability.

SAS was first released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be built-in to the majority of Toyotaâ??s internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's measure of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help customers meet OSHA standard 1910.178. Education programs, video tutorials and an assortment of materials, covering a broad scope of subjectsâ??from personal safety, to OSHA regulations, to surface and load conditions, are offered through the seller network.

Toyota's Dedication to The U.S.A.

Toyota has sustained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in

America at the moment are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the whole investment exceeding $113 million dollars.

The contemporary NCC was designed to function for TMHU buyers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s history since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a instruction center.

Leader in Client Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive client support and customer service in the industry. The companyâ??s new and Certified Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall customer satisfaction.